

NORTHERN CAPE NEWSLETTER

2025 MEMORIES *matter* - A CHRISTMAS EDITION

DECEMBER 2025

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Top News

2025 a year like no other.
ADASA Northern Cape reached
new heights.

Extending our deepest gratitude

ADASA Northern Cape extends its deepest gratitude to every organisation and individual whose generosity made our recent initiatives and World Alzheimer's Month activities possible.

A special thank you to our partners and supporters: Beefmaster Kimberley; NC Signs; Solidariteit; Feedem; Numain Cash and Carry; Ons Winkel Kimberley; Pick n Pay Rhodesdene; Acacia Retirement Village; and the Minerva Gardens Knitting Group.

We are also profoundly grateful to Spes Bona Old Age Home and Acacia Retirement Village for opening their doors to host events in honour of World Alzheimer's Month. Your partnership was vital in raising awareness and uniting our community in a spirit of compassion and care.

Dementia Training

2025 Caregiver Training Impact

Under the leadership of Regional Manager Emsie Malan, ADASA Northern Cape delivered essential dementia care training across the province.

- **Locations:** Training was hosted at 8 facilities including Belgrave Lodge, Stillerwee, Silwerhof, and Mimosahof.
- **Format:** Both 1-day and 2-day intensive courses.
- **Outcome:** 135 caregivers equipped with vital skills and person-centred care principles



2-Day Training for Caregivers at Belgrave Lodge, Kimberley.

Community Outreach & Education

During the past year, ADASA Northern Cape made significant strides in community outreach and education, reaching **7,180 people** through awareness activities conducted by our dedicated social workers, social auxiliary workers, and community developer.

To further extend our impact, **1,859 informational pamphlets** were distributed across the province, ensuring that vital knowledge about dementia reached individuals, families, and caregivers.

In addition, **135 caregivers** successfully completed Dementia Care Training, equipping them with essential skills to provide informed and compassionate care to those living with dementia.

Community Involvement

The Northern Cape community has played an inspiring and instrumental role in strengthening dementia awareness and supporting ADASA NC.

This year, **108 older persons** proudly participated in the **Golden Oldies Champions Day**, showcasing the power of active ageing and community unity.

In a remarkable display of personal commitment, Phieke Vlok from Douglas, together with Anjo, Suné, Janique, Ronelle, Leani, Annerene, and Chris, took on the Meiringspoort Marathon on 11 October to raise awareness for Alzheimer's and dementia - motivated by Phieke's own experience of having a family member living with dementia.



Acacia Retirement Village. Personnel with T- shirts promoting awareness.



Purple tea hosted by ADASA NC at Caritas Therapy Centre



Minerva knitting club donate knitwear



Purple tea hosted by Spes Bona Old age home Douglas

Community Involvement

Kimberley demonstrated remarkable community solidarity on October 19th by participating in the 'Go Purple for Dementia Awareness' initiative. This impactful event was made possible through the generous support of a broad coalition of local partners, including businesses, healthcare facilities, retirement communities, and civic organizations. Their collective participation underscored a shared commitment to raising awareness and supporting those affected by dementia.

Participating Partners:

- Pick n Pay Rhodesdene
- Ons Huis Old Age Home
- Belgrave Lodge
- Acacia Retirement Village
- Spes Bona Old Age Home Douglas
- Resthaven Old Age Home
- Giftly Surprise
- Mandior Manor Guest House
- Dentists @ Memorial
- The Department of Justice
- Ons Winkel – Helpende Hand Kimberley
- Berg en Rus Old Age Home Olifantshoek
- Caritas Therapy Centre
- Lenmed Royal Hospital
- Protea Hotel Kimberley
- Oranje Hof Old Age Home Upington
- Christina Kiddie Child and Youth Centre Kimberley



Purple Parkrun took place at Rooifontein Kimberley to support Dementia awareness. Cake sponsored by Pick n Pay Rhodesdene.

The united efforts of these individuals, organisations, and service providers reflect a powerful community commitment to promoting understanding, compassion, and support for those affected by dementia across the Northern Cape.



Dementia Awareness in Barkley West



Dementia Awareness at Oranjehof Old Age Home Upington.

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Merry Christmas
from the
adasa team



TOGETHER WE CAN MAKE A DIFFERENCE

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